ATLAS
RIOT
HUMOR IN THE MODERN MANNER!
AUG.
10¢
RIOT

Come on, Buddy, Quit being A BAG-of-BONES Weakling like I was

IN 10 MINUTES OF FUN A DAY YOU Can do ALL I did!

I gained 25 Terrific LBS. of HANDSOME POWER-PACKED MUSCLES all over!

I improved my HE-MAN LOOKS 1000%

I won NEW STRENGTH for money-making work! for WINNING at all SPORTS!

I won NEW POPULARITY Won NEW FRIENDS, BOYS & GIRLS NEW CHANCES for BUSINESS SUCCESS

BEFORE

Hi Pal! Win $100 as I just did!

How did I do ALL This? I mailed the Coupon and got These 5 PICTURE-PACKED HE MAN COURSES Which YOU can NOW get FREE BEFORE $1 PRICE GOES BACK Millions Sold for $1

"I'm PROUD to be seen with Jim NOW! Everybody admires his build," says Nellie. "Jim can lift the front of a 2700 lb. car. He amazes his friends!"

You'll be A Real ATHLETE in ALL SPORTS Soon after YOU mail Coupon.

Jim is a WINNER in ALL SPORTS NOW. YOU will be, too, soon.

"I gained 60 lbs. of muscles." says John Sill

GET ALL 5 FREE

1 HOW TO MOLD A MIGHTY CHEST By GEORGE F. JOWETT

"I added 7 inches to my CHEST 3 inches to each ARM." says Jobie Jackson

2 HOW TO MOLD A MIGHTY ARM By GEORGE F. JOWETT

3 HOW TO MOLD A MIGHTY BACK By GEORGE F. JOWETT

4 HOW TO MOLD A MIGHTY GRIP By GEORGE F. JOWETT

5 HOW TO MOLD MIGHTY LEGS By GEORGE F. JOWETT

YOU CAN WIN a BIG 15" SILVER CUP as I just did! with YOUR NAME engraved on it!

JIM NORMAN

AFTER He Mailed Coupon Below is Cleveland

BEFORE He Mailed Coupon 90 lb. Skeleton

He says, I gained 70 lbs. of mighty muscle

COME ON, PAL, NOW YOU give me 10 PLEASANT MINUTES A DAY IN YOUR OWN HOME like Jim did and I'll give YOU A NEW HE-MAN BODY for your OLD SKELETON FRAME

"Congratulations, John! At last you mailed the coupon as EVERY MAN should. Soon You'll be as big and strong as I am," says Jim Norman to John Luckus

NO! I don't care how skinny or flabby you are I'll make you OVER by the SAME method I turned myself from a wreck to the strongest of the strong. Why can't I do for you what I did for MANY THOUSANDS of skinny fellows like You?

Develop YOUR 520 MUSCLES Gain Pounds, INCHES FAST!

YES! You'll see INCHES of MIGHTY MUSCLE added to your ARMS and CHEST. Your BACK and SHOULDERS broadened. From head to heels you'll gain SIZE, POWER, SPEED. You'll be A WINNER in EVERYTHING you tackle.

Mail the "ALL FREE" coupon get this "AMAZING SECRETS" Photo Book

You'll LOOK, FEEL, ACT, like A Real HE-MAN! Win Women and Men Friends. Win in Sports! Win Promotion, Praise, Popularity.

AMAZING SECRETS Muscles like IRON Nerves of STEEL Wonderful Health TERRIFIC Pep You Can BECOME An All-American ALL-AMERICAN HE-MAN in 10 MINUTES a DAY PHOTO BOOK

This BOOK will also show You HOW YOU CAN WIN $100.00 and a BIG 15" tall SILVER TROPHY (Your Name On It)

LAST CHANCE - ALL FREE COUPON

1. FIVE COURSES 2. MUSCLE METER 3. Photo Book of STRONG MEN

Dept. MA-48

Tell Me How To WIN $100, etc.

"Jowett Courses greatest in World for Building All Around HE-MEN" — G. F. Jowett, Physical Director

JOWETT INSTITUTE OF PHYSICAL TRAINING 270 FIFTH AVENUE, NEW YORK 1, N. Y.

Dear George: Please mail to me FREE Jowett's Photo Book of Strong Men and a Muscle Meter, plus all 5 HE-MAN Building Courses 1 How to Build a Mighty Chest 2 How to Build a Mighty Arm 3 How to Build a Mighty Grip 4 How to Build a Mighty Back 5 How to Build Mighty Legs. Now all in One Volume. How to become a Mighty HE MAN. ENCLOSED FIND 10c FOR POSTAGE AND HANDLING (no C.O.D.'s)

NAME _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

SAVES you YEARS and DOLLARS!!!

Mail Coupon in Time for FREE offer and PRIZES!

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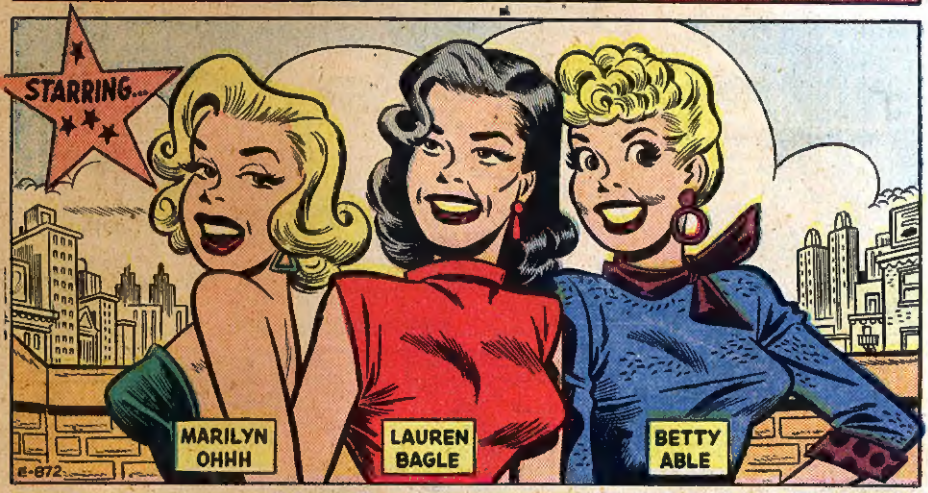
RIOTMASCOPE PRESENTS "HOW TO MARRY A BILLIONAIRE!"

RELEASED THRU 20TH CENTURY LOCKS

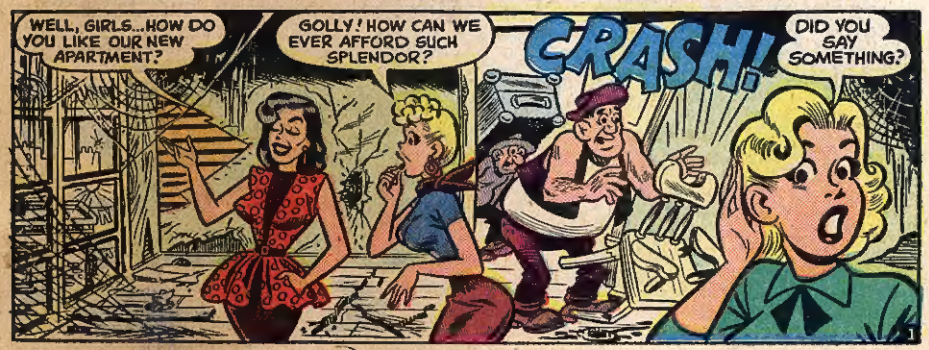


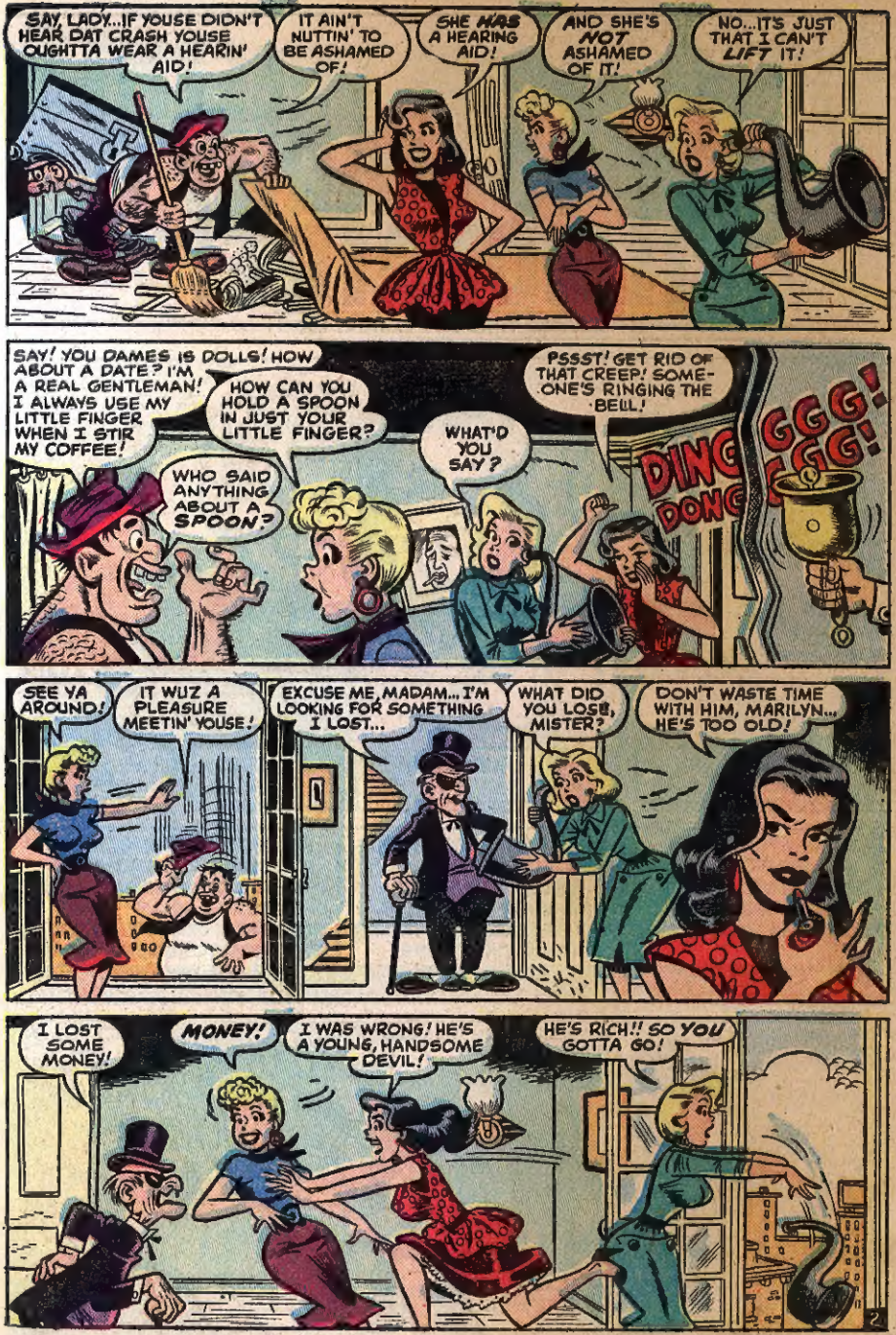
BASED ON AN ORIGINAL IDEA TAKEN FROM AN ORIGINAL NOVEL STOLEN FROM AN ORIGINAL SCREEN PLAY BY IMA THEEFF!

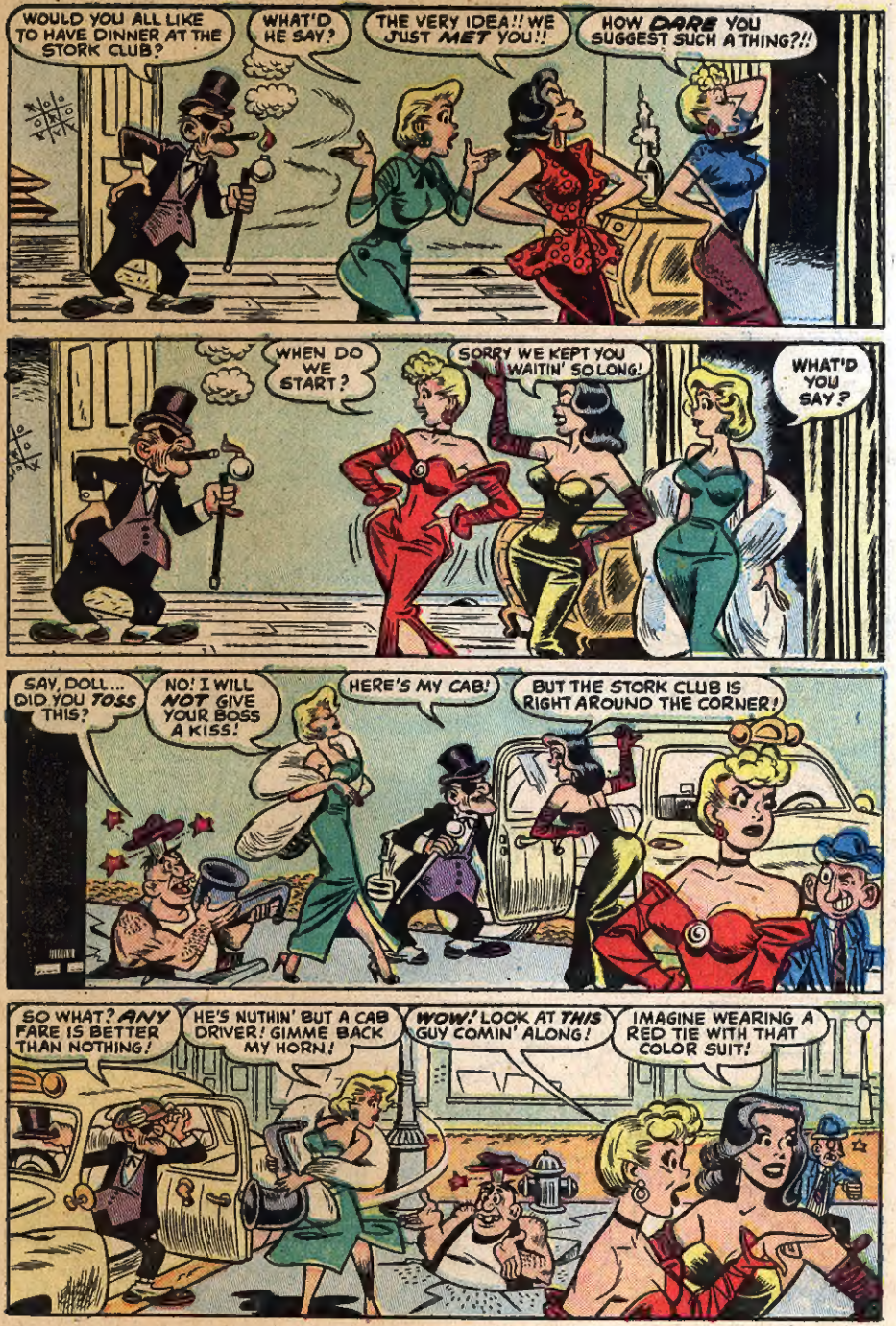
WITH A CAST OF THOUSANDS! INCLUDING... MELVIN THOUSANDS SEYMOUR THOUSANDS AND THEIR BROTHER-IN-LAW IRWIN THOUSANDS!

PRODUCED BY... HARRY HITHER DIRECTED BY... YASMINE YON SPECIAL RIOTMASCOPE CAMERA EFFECTS BY... GOLLY FILMED IN GLORIOUS HECKNICOLOR, WITH SCREETCHOPHONIC SOUND!

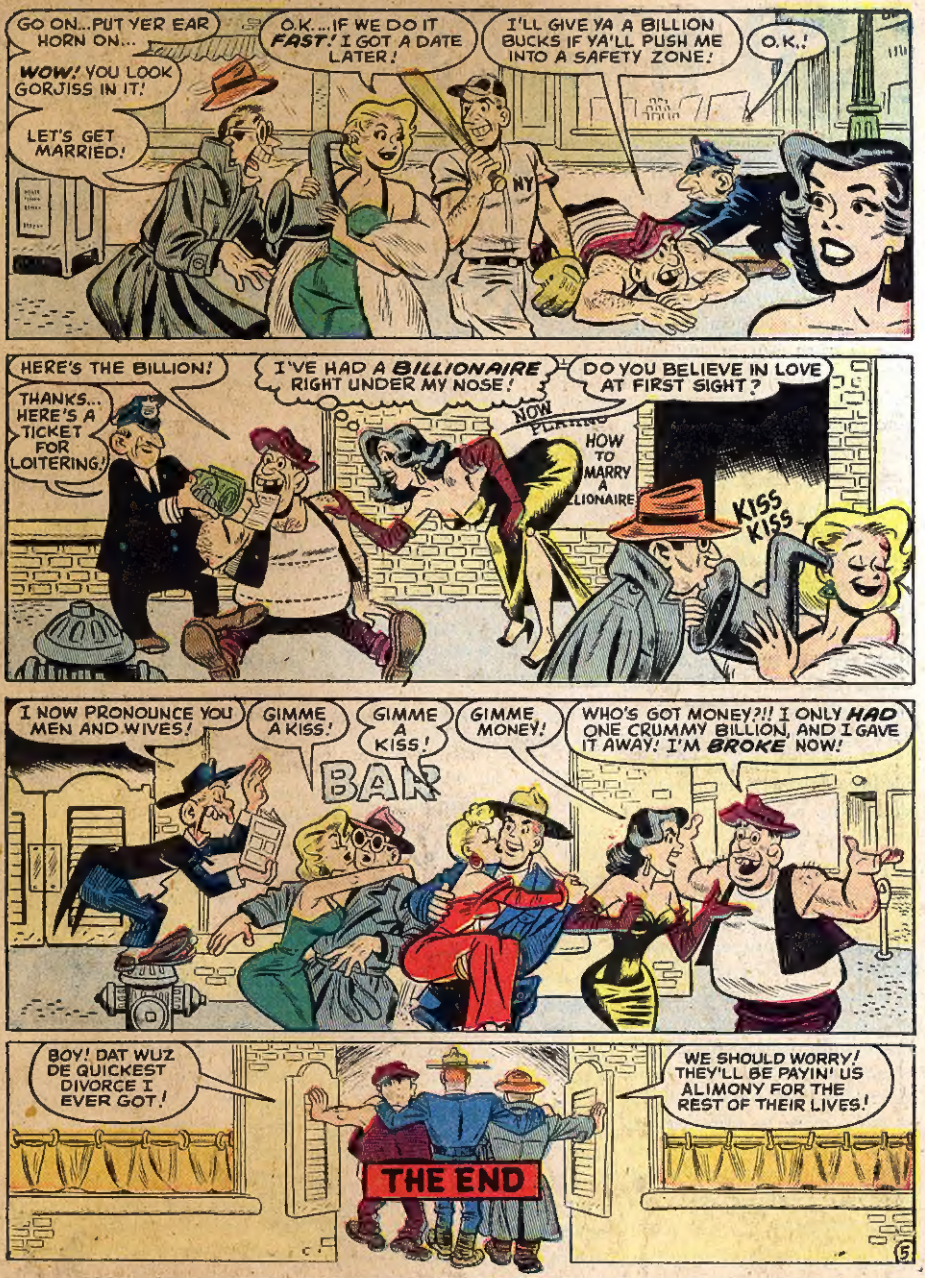
(ANY RESEMBLANCE TO ANY ACTUAL PERSONS MEANS OUR ARTIST GETS A BONUS!)




SAY, LADY...IF YOUSE DIDN'T HEAR DAT CRASH YOUSE OUGHTTA WEAR A HEARIN' AID!
IT AIN'T NUTTIN' TO BE ASHAMED OF!
SHE HAS A HEARING AID!
AND SHE'S NOT ASHAMED OF IT!
NO...IT'S JUST THAT I CAN'T LIFT IT!
SAY! YOU DAMES IS DOLLS! HOW ABOUT A DATE? I'M A REAL GENTLEMAN! I ALWAYS USE MY LITTLE FINGER WHEN I STIR MY COFFEE!
HOW CAN YOU HOLD A SPOON IN JUST YOUR LITTLE FINGER?
WHO SAID ANYTHING ABOUT A SPOON?
WHAT'D YOU SAY?
PSSST! GET RID OF THAT CREEP! SOMEONE'S RINGING THE BELL!
DING DONG
GGG! GG!
SEE YA AROUND!
IT WUZ A PLEASURE MEETIN' YOUSE!
EXCUSE ME, MADAM... I'M LOOKING FOR SOMETHING I LOST...
WHAT DID YOU LOSE, MISTER?
DON'T WASTE TIME WITH HIM, MARILYN... HE'S TOO OLD!
I LOST SOME MONEY!
MONEY!
I WAS WRONG! HE'S A YOUNG, HANDSOME DEVIL!
HE'S RICH!! SO YOU GOTTA GO!
2


WOULD YOU ALL LIKE TO HAVE DINNER AT THE STORK CLUB?
WHAT'D HE SAY?
THE VERY IDEA!! WE JUST MET YOU!!
HOW DARE YOU SUGGEST SUCH A THING?!!
WHEN DO WE START?
SORRY WE KEPT YOU WAITIN' SO LONG!
WHAT'D YOU SAY?
SAY, DOLL... DID YOU TOSS THIS?
NO! I WILL NOT GIVE YOUR BOSS A KISS!
HERE'S MY CAB!
BUT THE STORK CLUB IS RIGHT AROUND THE CORNER!
SO WHAT? ANY FARE IS BETTER THAN NOTHING!
HE'S NUTHIN' BUT A CAB DRIVER! GIMME BACK MY HORN!
WOW! LOOK AT THIS GUY COMIN' ALONG!
IMAGINE WEARING A RED TIE WITH THAT COLOR SUIT!

I GUESS HE'S WEARING THAT TIE TO LOOK CONSPICUOUS!
WHAT'D YOU SAY?
WHICH WAY TO ALASKA, BUD?
TURN LEFT AT 49TH STREET AND FOLLOW YOUR NOSE...YA CAN'T MISS IT!
HOW ABOUT A LIFT?
WANNA GET MARRIED?
WHY NOT?
FAST COURTSHIP!
HADDA BE...THIS STORY ENDS ON THE NEXT PAGE!
ROAD-HOG!!
WOULD ONE OF YOU DOLLS PLEASE CALL AN AMBULANCE FER ME!
IGNORE 'IM...HE'LL GO AWAY!
SOME GUYS'LL DO ANYTHING TO ATTRACT ATTENTION!
GOT THE TIME, MA'AM?
NO! I HAVEN'T. ANY HAM!
HARD OF HEARING, AIN'TCHA?
HOW CAN YOU TELL?
YOU GOT A LICENSE TO CLUTTER UP THE STREET LIKE THAT?
I KNOO I FERGOT SOMETHIN'!


GO ON...PUT YER EAR HORN ON...
WOW! YOU LOOK GORJISS IN IT!
LET'S GET MARRIED!
O.K....IF WE DO IT FAST! I GOT A DATE LATER!
I'LL GIVE YA A BILLION BUCKS IF YA'LL PUSH ME INTO A SAFETY ZONE!
O.K.!
NY
HERE'S THE BILLION!
THANKS... HERE'S A TICKET FOR LOITERING!
I'VE HAD A BILLIONAIRE RIGHT UNDER MY NOSE!
NOW PLAYING
HOW TO MARRY A LLIONAIRE
DO YOU BELIEVE IN LOVE AT FIRST SIGHT?
KISS KISS
I NOW PRONOUNCE YOU MEN AND WIVES!
GIMME A KISS!
GIMME A KISS!
GIMME MONEY!
BAR
WHO'S GOT MONEY?!! I ONLY HAD ONE CRUMMY BILLION, AND I GAVE IT AWAY! I'M BROKE NOW!
BOY! DAT WUZ DE QUICKEST DIVORCE I EVER GOT!
WE SHOULD WORRY! THEY'LL BE PAYIN' US ALIMONY FOR THE REST OF THEIR LIVES!
THE END

PRODUCED IN RIOTLLYWOOD UNDER THE AUSPICES OF THE LEAGUE FOR THE PREVENTION OF CRUELTY TO GOLD-DIGGERS!

VISIT THE CANDY COUNTER ON THE WAY OUT... THE CLERK IS LONELY BACK THERE!

SO WHAT'S NEWS?

I LOVE the beat, beat, beat of the presses and the smell of fresh ink and newsprint. I'm a reporter. Sure, the life of a big city newspaper reporter can be pretty exciting, chum . . . as long as there's exciting news to write about. So what happens if things around town start getting dull? People stop buying papers, and reporters like me can expect a pink slip in the pay envelope, come Friday.

Most folks, of course, say "What's new?" But my pinheaded pals had to take digs at my chosen profession and add the *s*. And I must admit it got pretty embarrassing at times, chum, when I couldn't come up with some exciting news item for the day to make them perk up and take notice. After all, what's so exciting about who is suing whom . . . or who fell down and broke his leg . . . or who left a million dollars to his pet cat? That's news? Bah!

Frankly, I was beginning to get worried, on account of the scowl that settled on the puss of my boss, the city editor, one Monday afternoon, and never left said sour puss the whole week. And I didn't have to be slugged with a bat to understand what was bothering the old boy. No news, chum! That's it in a nutshell. No exciting news to spread across page one and have the public clamoring around the newsstands to buy a copy of our rag . . . er, I mean newspaper.

It got so, that by Friday I expected that pink slip for sure! I was sitting at my desk doodling in my reporter's notebook, when my reverie was rudely shattered by the sudden summons of the boss. He was calling me from behind the closed door of his office, but I could hear that bellow as if I were standing next to him.

"Potter!" he yelled. "Come in here!"

Potter . . . that's me . . . jumped about two feet in the air. I finally got to my two shaky feet and loped toward the boss' office. Yeah, loped . . . like a dog with his tail between his legs. I was sure the boss was gonna fire me then and there, instead of keeping me in suspense until I picked up my pay envelope toward the end of the day. I stood trembling in front of the door to his office. I tapped timidly.

"Come in, stupid!" came the dulcet tones of the boss' voice.

If I had any doubt up to that point that he had called me instead of one of the other reporters, I doubted no longer. "Stupid" was his favorite pet name for me! It was always "stupid" this and "stupid" that. It almost got to a point where I nearly began to sign my name "Joe Stupid" instead of Joe Potter on the stories I sent in for the rag . . . er, newspaper, that is. Well, as I said, when he called me "stupid", that was it . . . and I turned the knob and pushed open the door. I just had a split second's time in which to duck. The ink from the inkwell he had tossed at me splattered against the wall. Not even one drop fell on my old, wrinkled beat-up suit, which shows I was improving, because usually the boss got me square on the shirt front, or at least around the lapels.

"Stupid!" he said, "we ain't sellin' enough papers. Now I'll give you *two* choices . . . either *you* go out and *sell* the papers yourself, or you bring me in some hot stories that I can plaster across the top of page one and make the customers come to *us*! So what's your choice?"

Now I ask you, chum, did I *have* any choice? I stopped selling papers when I was fourteen . . . and in fact I didn't sell many *then!* I never *was* much of a salesman! But I *did* pride myself on my abilities as a reporter. But how can a guy bring in hot stories if they simply don't exist? I asked the boss this question. Well, I asked for it all right, because *he* had an answer *ready* for me!

"*Make* news, stupid! If there ain't any news to report, *make* news . . . *make* news . . . *make* news!"

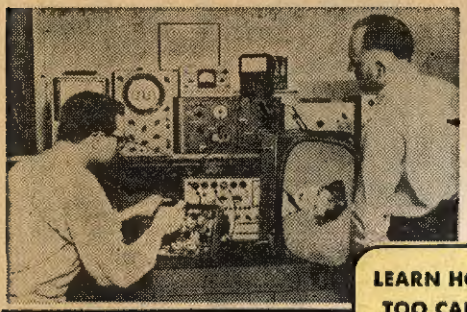
I got the picture all right. *I* had to go out and *make* news! *I* had to start something big, exciting, spectacular, and then write a hot front page story on it! Think it's fantastic, eh, chum? Not on your tintype, kiddo, as grandpa used to say. I understood exactly what the boss had in mind. Do something that would make news, without getting into any kind of trouble, of course. I started to ask the boss for some suggestions, but I didn't wait around for his answer, because he was reaching for another inkwell. His desk was loaded with them!

I beat a hasty retreat, as they say in army lingo . . . and this *was* war, chum! If you think a flying

CONTINUED BEFORE LAST STORY

START YOUR FUTURE TODAY!

Get the facts on NATIONAL SCHOOLS' famous Shop-Method Home Training!



LEARN HOW YOU TOO CAN EARN TOP MONEY IN THESE BOOMING INDUSTRIES!

RADIO-TELEVISION & ELECTRONICS

A BRIGHT FUTURE awaits you in booming Radio-TV industry. More than 100 million radio sets, 20 million TV sets, now in use! Backed by National Schools' famous Shop-Method Training from America's Radio-TV Capital you can command good wages in the opportunity-career of your choice — engineer, service-repair, inspector, designer — in radar, electronics — or your own profitable business! Make that bright future come true . . . start now!

WE GIVE YOU COMPLETE PARTS, INCLUDING HIGH-MU TUBES! Yours to keep. You learn by doing, actually build generators, R-F oscillators, and this big Super-Het receiver!

WE GIVE YOU THIS STANDARD PROFESSIONAL MULTITESTER! Locates trouble, adjusts delicate circuits—a valuable profit-earner for you when you become a qualified Radio-TV technician!

LET NATIONAL SCHOOLS of Los Angeles, California, a Resident Technical Trade School for nearly half a century, train you at home for a high-paying future in these big-future industries.

Earn While You Learn!

Make extra money repairing friends' and neighbors' cars, trucks, radios, TV sets, appliances. Every step fully explained and illustrated in National Schools' famous "Shop-Tested" lessons. Latest equipment and techniques covered. You master all phases—start part-time earnings after a few weeks!

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DRAFT AGE? National Schools training helps you get the service branch, and higher pay grade you want.

APPROVED FOR G. I. TRAINING

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EXPANDING AUTO-DIESEL INDUSTRY needs more and more trained men! 55 million vehicles now operating, 6 million more this year—plus 150,000 new Diesel units! Garages, car dealers, transit lines, defense plants, manufacturers, are desperate for the kind of *trained specialists* produced by National Schools' "Shop-Method Home Training." Start *now* on the road to lifetime security. Mail the coupon today!

WE GIVE YOU THE TOOLS OF YOUR TRADE! This fully-equipped, all-metal Tool Kit is yours to keep. We also give you a complete set of precision drawing instruments, and Slide Rule. These professional tools help you learn, then *earn!*

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FREE! RADIO-TV BOOK & LESSON!

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MAIL COUPON NOW START YOUR HIGH-PAYING FUTURE TODAY!

GET FACTS FASTEST! MAIL TO OFFICE NEAREST YOU!

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Please rush *Free* Book & Sample Lesson checked below. No obligation, no salesman will call.

☐ *"My Future in Radio-Television & Electronics"*
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NAME _____ BIRTHDAY _____ 19____

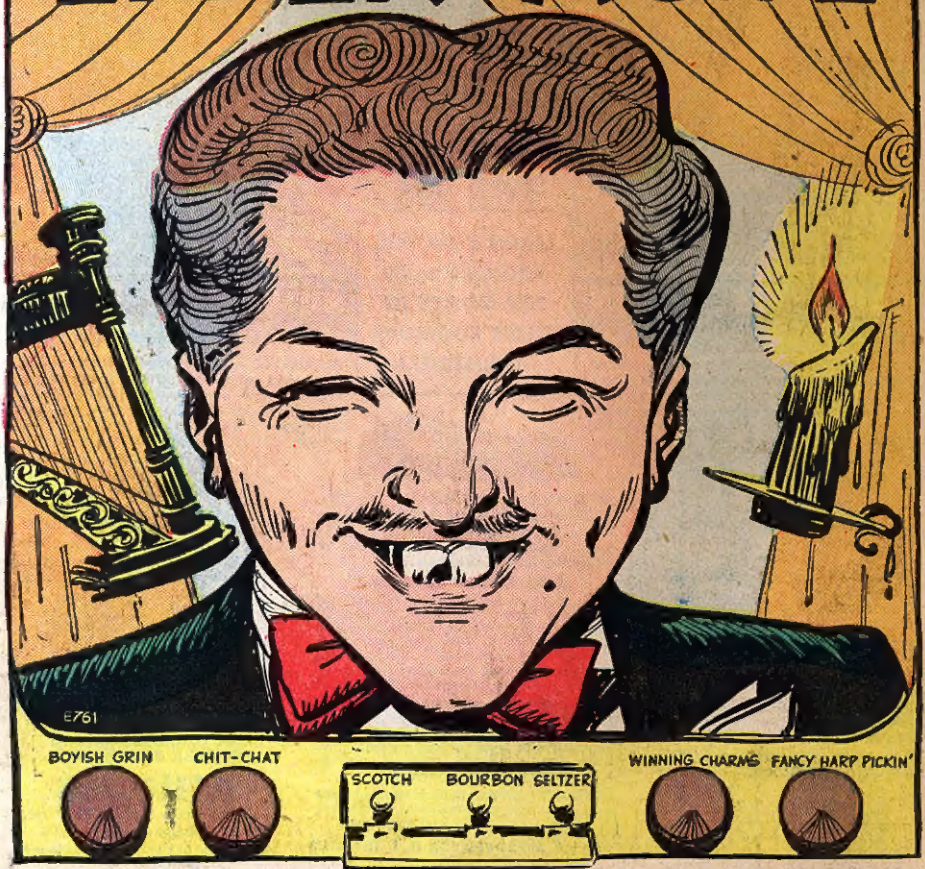
ADDRESS _____

CITY _____ ZONE _____ STATE _____

☐ Check if interested ONLY in Resident Training at Los Angeles

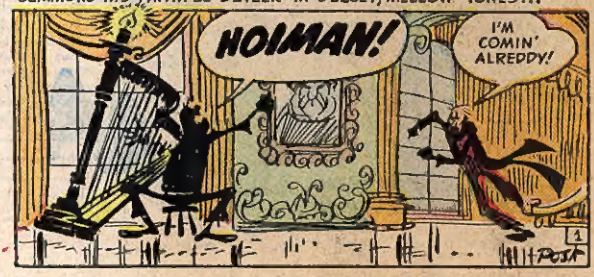
VETERANS: Give date of discharge _____

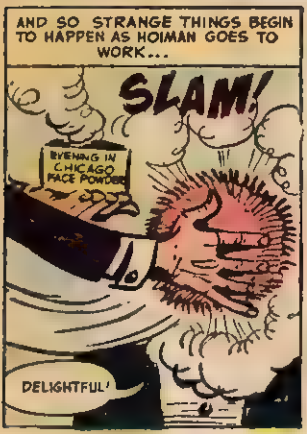
LIVER-ACHE

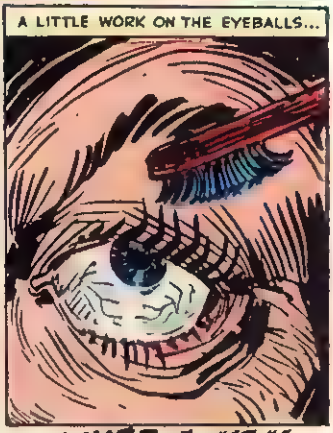


STOP! DON'T TOUCH THAT DIAL! THE SET ISN'T BROKEN! WE ARE MERELY ANSWERING THE THOUSANDS OF REQUESTS WE NEVER RECEIVED TO SHOW YOU THE BEHIND-THE-SCENES, INSIDE STORY OF — ***LIVER-ACHE*** ... THE WORLD'S GREATEST MUSICIAN! WE'RE GONNA SHOW YOU THE TRUTH BEHIND THE MAN, THE MYTH, AND THE MYSTERY OF LIVER-ACHE! WE GUARANTEE THAT YOU'LL BE DELIGHTED ... OR MERELY PASTE A THREE-CENT STAMP ON YOUR TELEVISION SET AND MAIL IT TO YOUR WORST ENEMY ...

MORNING GENTLY PEEPS IN THRU THE SOFT, WHISPERING CURTAINS WHICH DELICATELY COLOR THE CLEAR, AZURE-TINTED WINDOWS OF LIVER-ACHE'S MUSIC-SALON AND DELICATESSEN! SLOWLY, THE MAESTRO SUMMONS HIS FAITHFUL BUTLER IN DULCET, MELLOW TONES...







IF YOU DON'T BELIEVE IT CAN BE DONE, TAKE A LOOK AT YOUR GIRL FRIEND BEFORE SHE GETS HER MAKE-UP ON...NOW LET US CONTINUE WITH OUR STORY (STORY?)

AND SO THE GREAT LIVER-ACHE ENTERS HIS STUDIO AND FACES THE T.V. CAMERAS! AFTER THE ONES WHICH CRACK AT THE SIGHT OF HIS FACE ARE REPAIRED, HE BEGINS HIS TENDER SERENADE...

MY FIRST SELECTION IS A TENDER BALLAD FOR STRINGS... IF YOU HAVEN'T ANY STRINGS A HUNK OF ROPE WILL DO! IT IS TITLED...

"PUT BACK THE NITRO, MOTHER, IT'S *GRANNY'S* TURN TO CRACK THE SAFE!"

PLING-G

AND ALL OVER THE NATION, THE FAIREST FLOWERS OF THE LAND SWOON OVER THE PINK-CHEEKED MAESTRO WHO HAS CAPTURED THE HEART OF THE COUNTRY! (IN THE *CITY*, THEY HATE 'IM!)

OH, LIVER-ACHE... *MY LIVER-ACHE!*

HAVE YA TRIED A BROMO?

BUT SOMEWHERE A NON-MUSICAL LOUT EXPRESSES HIS NON-CONFORMIST SENTIMENTS IN A TYPICAL LOUTISH MANNER...

HE STINX, HONEY-DOLL! LET'S GIT A GOOD WRASSLIN' MATCH ON THIS HERE SET!

PERISH FORBID! NOT ON YER LIFE, TEX! NOT WHILE LIVER-ACHE IS PLAYIN' ON HIS HARP, Y' DON'T!

THE "MACABRE SLOB" IS WRASSLIN' TONITE!

I LIKE TO SPOON IN JUNE UNDER THE MOON NEAR THE SPITOON!

THIS HYAR LIVER-ACHE AN' HIS HARP-PICKIN' IS DRIVIN' ME PLUMB OUTA MAH MIND! I KNOW HOW TA FIX HIM!

AND SO THE NEXT NIGHT AT THE TELEVISION STUDIO JUST BEFORE THE GREAT LIVER-ACHE IS TO GO ON THE AIR... TEX SNEAKS IN...

NOW AH'LL JEST TAKE OL' LIVER-ACHE'S CANDLE STICK OFF'N HIS HARP WHILE HE AIN'T A-LOOKIN' AND WHEN HE COMES BACK... INSTEAD OF LIGHTIN' A CANDLE...

HE'LL BE LIGHTIN' UP A STICK OF *TNT!*

THEN I KIN GO BACK 'N WATCH BONE-CRUSHER BOINARD WRASSLE MELVIN THE MONSTER!

3

CONTINUED AFTER NEXT PAGE...

HELLO, BOB-HAVE YOU FOUND THAT UNDERSEAS TREASURE?

HECK NO! THERE'S NO TREASURE DOWN HERE!

GIVEN!

BOYS! GIRLS! LADIES! MEN!

WE GIVE YOU CASH! OR PREMIUMS!

LOOK! LIVE PONY! Yessirer a real live Pony for your very own. Just send for BIG catalog for premium plan. MAIL COUPON TO START

WE TRUST YOU!

School Boxes Radios Fishing Kits Bluebird Clocks, Roasters, Sun sets Mail coupon

ACT NOW! Mail coupon

Boys and Girls Wrist Watches Mail coupon

BE FIRST

Col R Rae Archery Sets Glen bars Skates Dolls

Telescopes, Wallets, Wagons Mail coupon

ACT NOW

WHADDAYA WASTIN' YOUR TIME DOWN THERE FOR? LOOK AT MY NEW TREASURES!

GOSH, SAM! WHERE DID YOU GET THEM?

WHAT SAM TOLD THEM

- AND WITH EACH BOX OF THIS WHITE CLOVERINE BRAND SALVE WE GIVE YOU A BEAUTIFUL ART PICTURE!

FINE! I'LL TAKE 2 BOXES, SAM.

BOY! ALL THOSE SWELL PREMIUMS AS EASY AS THAT!

HURRY! LET'S SEND IN OUR COUPONS RIGHT AWAY!

THAT'S RIGHT, KIDS! IT'S AS EASY AS FALLING OFF A LOG!

Boys and Girls Bicycles Air Rifles Bankets Bibles Watches Gun Belts

coto og for premium plan. MAIL COUPON TO START

Blankets, Bibles, Skates, Dolls, Mail coupon.

ACT NOW!

ACT FAST! Sun Masks Flash ghts Cameras, Dresser Sets 1000 Shot Daisy Air Rifles, Bibles

LET'S GO!

MAIL COUPON NOW!

WHITE CLOVERINE BRAND SALVE

Guaranteed by Good Housekeeping

YOU GET BIG CATALOG

Candid Cameras with carrying case, Telescopes, Watches (sent ppd.) SIMPLY GIVE pictures with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 35c a box (with picture) Alarm Clocks, Aluminum Ware, Billfolds, Bibles, Blankets, Movie Machines, Pen & Pencil Sets, Record Players, Roller Skates, Telescopes

WE TRUST YOU!

OUR 59TH YEAR!

MAIL NOW!

Wilson Chemical Co., Dept 1-148 Tyrone, Pa. Date

Gentlemen: Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start.

NAME _____ AGE _____

ST _____ R F D _____ BOX _____

TOWN _____ ZONE NO _____ STATE _____

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

OUR 59TH YEAR - WE ARE RELIABLE! MAIL

AND SO THAT NIGHT TEX GOES HOME TO WATCH THE RESULTS OF HIS DIABOLICAL SCHEME! THE WICK BURNS LOW!
HE'S SO CHARMING! HE'S OUT OF THIS WORLD!
DON'T PUT DADDY IN THE ELECTRIC CHAIR...THEY ALREADY HUNG HIM YESTERDAY!
HE WILL BE, MIGHTY SOON!
AND LOWER...
AND SUDDENLY!
WHAM!
OFF-KEY, AIN'T HE?
DUE TO CIRCUMSTANCES BEYOND OUR CONTROL, THERE WILL BE A SLIGHT DELAY WHILE WE PICK UP THE PIECES! BUT WHILE WE'RE WAITING, HAVE YOU TRIED "UGHS", THE CIGARETTES WITH THEIR OWN BUILT-IN DOCTOR'S TESTING KIT...
WELL, I SHORE TOOK CARE OF THAT! AND NOW I'M THOISTY, SO LET'S GET THE WRASSLIN' MATCHES AND DRINK IN SOME CULTURE!
SO YOU'RE THE ONE WHO KILLED MY HERO, LIVER-ACHE! YOU WHO AIN'T FIT TO BRUSH HIS FALSE TEETH!! YOU, WHO AIN'T FIT TO PERMANENT HIS HAIR! YOU'LL PAY FOR THIS!!
THAT'S OK, DOLL... I DONE IT FER FREE! IT WUZ JEST GOOD, CLEAN FUN!
SIC SEMPER SLOBS!
I'M KILLT!
BANG
BANG!
POOR TEX! ALL HE WANTED TO DO WAS TO LIVE IN A LIVER-ACHELESS WORLD!
BUT AT LEAST IN DEATH HE SHOULD HAVE KNOWN PEACE AND QUIET...
OR SHOULD HE?...
AND FOR MY NEXT NUMBER...
"PUT DOWN THAT SIX-SHOOTER, MOTHER, YOU'RE ALREADY LOADED!"

CHEW IMPROVED FORMULA

CHEWING GUM!

REDUCE

Up to 5 lbs. a Week With Dr. Phillips Plan

Reduce to a slimmer more graceful figure the way Dr. Phillips recommends — without starving — without missing a single meal! Here for you NOW — a scientific way which guarantees you can lose as much weight as you wish — or YOU PAY NOTHING! No Drugs, No Starvation, No Exercises or Laxatives. The amazing thing is that it is so easy to follow — simple and safe to lose those ugly, fatty bulges. Each and every week you lose pounds safely until you reach the weight that most becomes you. Now at last you have the doctors' new modern way to reduce — to acquire that dreamed about silhouette, an improved slimmer, exciting, more graceful figure. Simply chew delicious improved Formula Dr. Phillips Kelpidine Chewing Gum and follow Dr. Phillips Plan. This wholesome, tasty delicious Kelpidine Chewing Gum contains Hexitol, REDUCES appetite and is sugar free. Hexitol is a new discovery and contains no fat and no available carbohydrates. Enjoy chewing this delicious gum and reduce with Dr. Phillips Plan. Try it for 12 days, then step on the scale. You'll hardly believe your eyes. Good for men too.

$1 12 DAY SUPPLY ONLY

MONEY-BACK GUARANTEE! 10 DAY FREE TRIAL!

Mail the coupon now! Test the amazing Dr. Phillips KELPIDINE CHEWING GUM REDUCING PLAN for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have lost weight and look slimmer you pay nothing.

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NAME_____ ADDRESS_____

CITY_____ STATE_____

☐ Send me Special 24 day supply and FREE 12 day package for $2.00. I understand that if I am not delighted with KELPIDINE CHEWING GUM and Dr. Phillips Reducing Plan, I can return in 10 days for full purchase price refund.

SENT ON APPROVAL — MAIL COUPON NOW!

BIOGRAPHICAL BACKGROUND OF AUTHOR: OH MY DARLING CLEMENTINE WAS WRITTEN BY MELVIN ANONYMOUS! HE WAS BORN SOMEWHERE NEAR HIS MOTHER IN THE YEAR OF THE OPENING OF THE ALIMENTARY CANAL! BEFORE REACHING HIS 21ST BIRTHDAY, LITTLE IS KNOWN ABOUT HIM. BUT AFTER HE REACHED HIS 21ST BIRTHDAY, *NOTHING* IS KNOWN ABOUT HIM! HE DEDICATED "OH MY DARLING CLEMENTINE" "TO HIS FIRST LOVE...HIS PARAKEET! HER NAME WAS NOT CLEMENTINE...IT WAS ZELDA! THIS HAS PUZZLED HISTORIANS FOR YEARS! MELVIN DIED OF OVER-EXERTION, AS A RESULT OF CARRYING A HEAVY TUNE! BUT HIS MUSIC WILL NEVER DIE! (THE ONLY WAY TO GET RID OF IT IS TO TAKE IT OUT AND BURN IT!)

OH MY DARLING CLEMENTINE

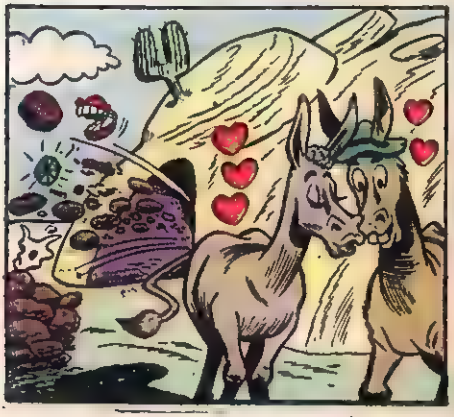
OH MAH DOLLINK OH MAH DOLLINK CLEMENTINE

A RIOT RHYTHM EXTRA

SHADDAP, SAM...AN' PASS D'UDDER JUG!

HIC

IN A CAVERN IN A CANYON EXCAVATING FOR A MINE...



DWELT A MINER, FORTY-NINER, AND HIS DAUGHTER, CLEMENTINE!

LIGHT SHE WAS AND LIKE A FAIRY...

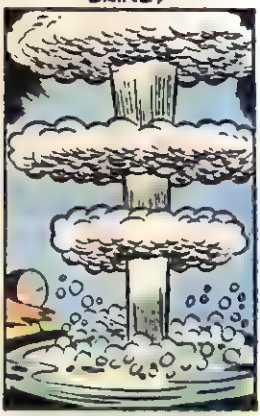
AND HER SHOES WERE NUMBER 9...

HERRING BOXES WITHOUT TOPSES, SANDALS WERE FOR CLEMENTINE!

DROVE HER DUCKLINGS TO THE WATER EVERY MORNING JUST AT NINE...

HIT HER FOOT AGAINST A SPLINTER...

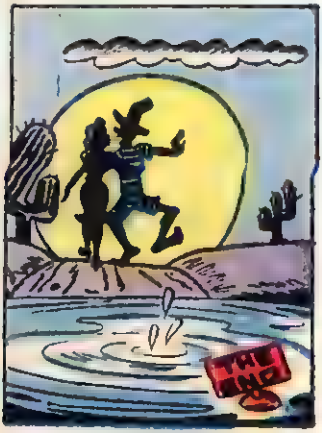
FELL INTO THE FOAMING BRINE,



RUBY LIPS ABOVE THE WATER, BLOWING BUBBLES SOFT AND FINE...

ALAS, FOR ME, I WAS NO SWIMMER...

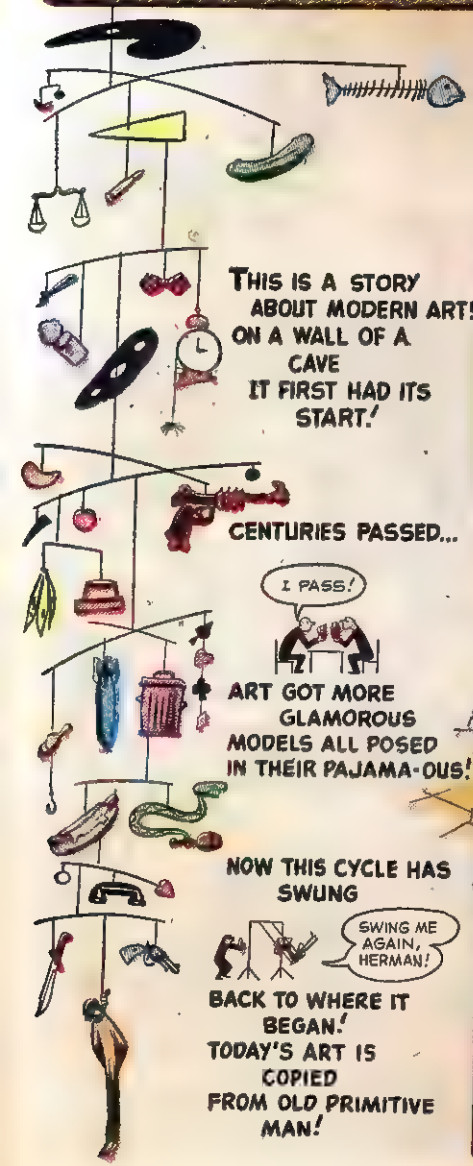
SO I LOST MY CLEMENTINE!



MODERN ART OR...

ART FOR ART'S SAKE! OR

IF YA DON'T LIKE *ART*, HOW ABOUT JOE, OR PETE, OR MELVIN?



THIS IS A STORY ABOUT MODERN ART! ON A WALL OF A CAVE IT FIRST HAD ITS START!

CENTURIES PASSED...

I PASS!

ART GOT MORE GLAMOROUS MODELS ALL POSED IN THEIR PAJAMA-OUS!

NOW THIS CYCLE HAS SWUNG

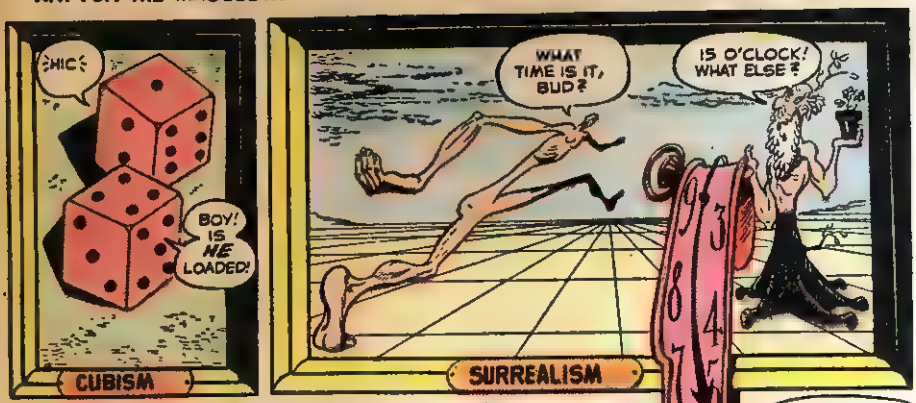
SWING ME AGAIN, HERMAN!

BACK TO WHERE IT BEGAN! TODAY'S ART IS COPIED FROM OLD PRIMITIVE MAN!

ALL DAY LONG, NOTHIN' BUT PIN-UPS YET!
WHATCHA SMILIN' ABOUT, MONA?
WHO'S SMILIN'? MY TOOTH'S CAUGHT ON SOME BUBBLE GUM!
THAT REMINDS ME... I'M LATE FOR MY PSYCHIATRIST!
1

HERE ARE SOME TYPES OF ART FOR THE MASSES...

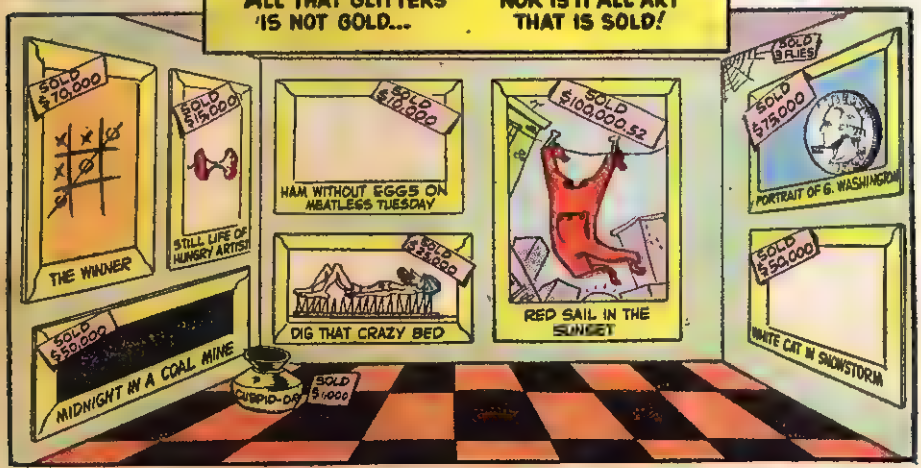
IF THEY LOOK GOOD TO YOU, YOU NEED STRONGER GLASSES!



ANOTHER ART FORM LATELY BEGUN IS IMPRESSIONISM AND HERE'S HOW IT'S DONE...

ALL THAT GLITTERS IS NOT GOLD...

NOR IS IT ALL ART THAT IS SOLD!

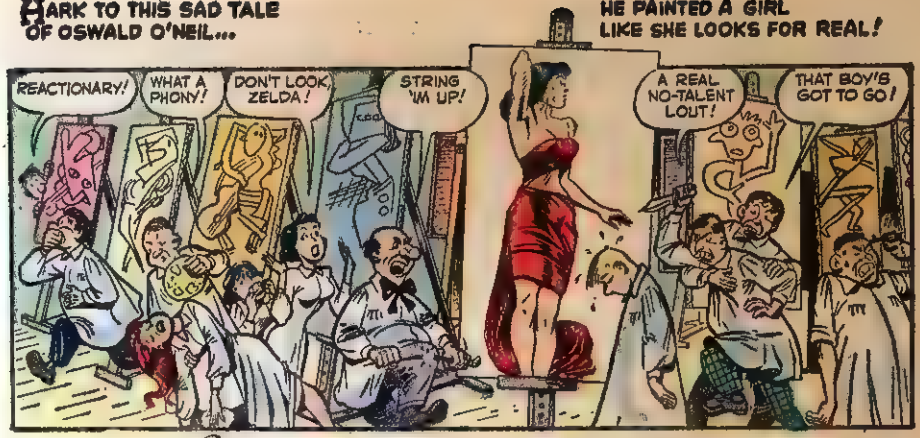


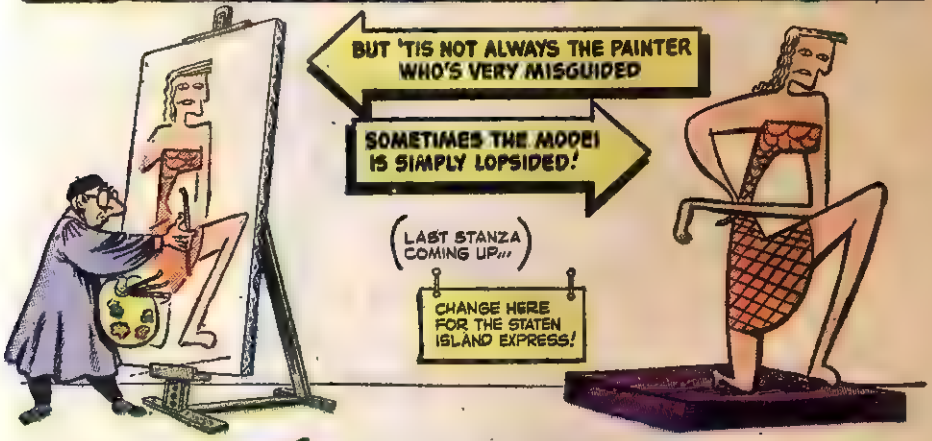
EDITOR'S NOTE: A FREE, NEW COAT WILL BE GIVEN TO EVERY READER WHO TEARS OUT THESE PAGES AND BRINGS THEM TO THE ART MUSEUM! (A STRAIT JACKET!)

NOW READ ON... IF YOU CAN STAND IT...

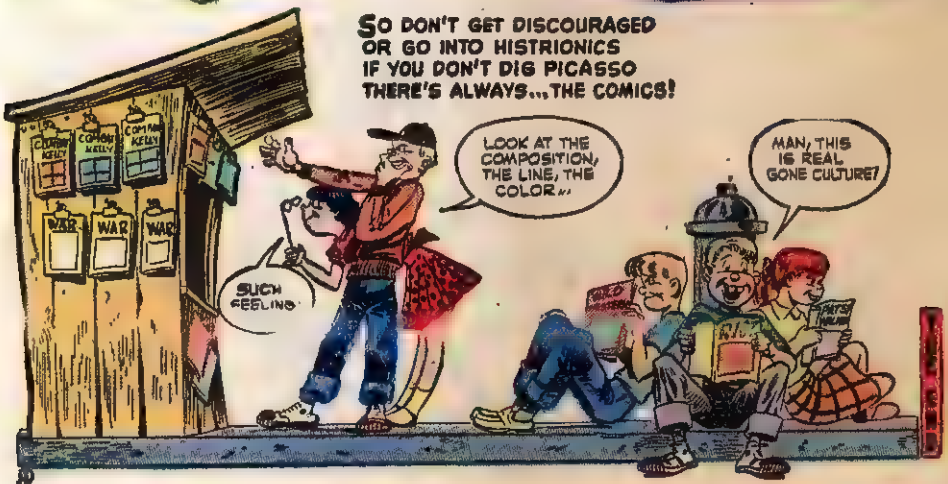
HARK TO THIS SAD TALE OF OSWALD O'NEIL...

HE PAINTED A GIRL LIKE SHE LOOKS FOR REAL!




BUT 'TIS NOT ALWAYS THE PAINTER WHO'S VERY MISGUIDED
SOMETIMES THE MODEL IS SIMPLY LOPSIDED!
(LAST STANZA COMING UP...)
CHANGE HERE FOR THE STATEN ISLAND EXPRESS!

SO DON'T GET DISCOURAGED OR GO INTO HISTRIONICS IF YOU DON'T DIG PICASSO THERE'S ALWAYS...THE COMICS!



HERE'S

EXTRA MONEY

FOR ALL THOSE "EXTRAS" YOU WANT!

Earn It Easily — In Spare Time — With STUART Christmas Cards

Have extra money of your own . . . to do with as you please. Just show Stuart's new, fast-selling Christmas Cards in your spare time. Gorgeous assortment of *21* Christmas Cards sells on sight at only $1.00. Friends, neighbors, relatives will be glad to buy from you. You keep up to HALF of each dollar for yourself—make $50.00 quickly on just 100 boxes!

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How to Express Your Love
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How to Acknowledge a Gift
How to "Make Up"
How to Say "Those Little Things"
How to Make Him (or Her) Miss You
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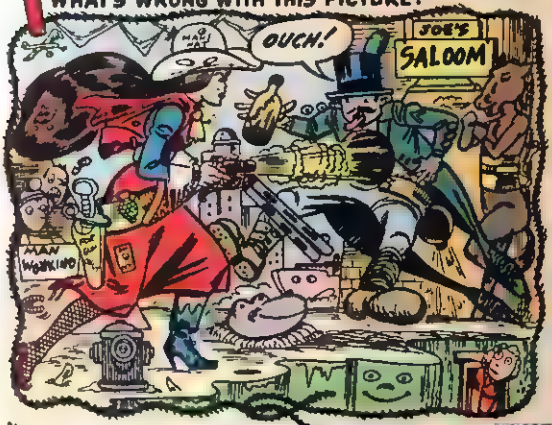
RIOT'S

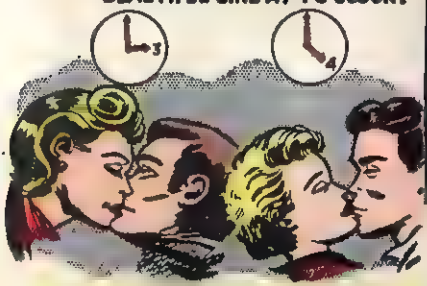
INTELLIGENCE TEST FOR THE MASSES

1 WHAT'S WRONG WITH THIS PICTURE?

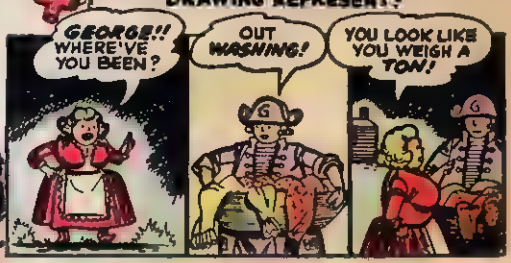


2 WHICH OF THESE MEN HAS COMMITTED A CRIME?

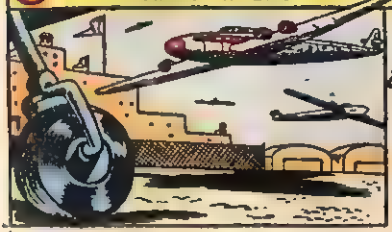
3 WHAT'S THE DIFFERENCE BETWEEN KISSING A BEAUTIFUL GIRL AT 3 O'CLOCK AND KISSING A BEAUTIFUL GIRL AT 4 O'CLOCK?



4 WHAT FAMOUS PRESIDENT DOES THIS DRAWING REPRESENT?



5 WHO WAS LA GUARDIA AIRPORT NAMED AFTER?



ANSWERS:

1 A GENTLEMAN SHOULD ALWAYS TAKE OFF HIS HAT WHEN SPEAKING TO A LADY!

2 C...HE'S THE ELEVENTH MAN IN AN ELEVATOR THAT'S ONLY SUPPOSED TO HOLD TEN PEOPLE!

3 THAT'S WHAT *WE* SAY...WHAT'S THE DIFFERENCE?

4 THE LOG CABIN IS THE CLUE...
ABRAHAM LINCOLN!

5 IT WAS NAMED AFTER MELVIN HERKESHEIMER! IT WAS NAMED IN THE AFTERNOON, BUT MELVIN WAS NAMED THAT MORNING!

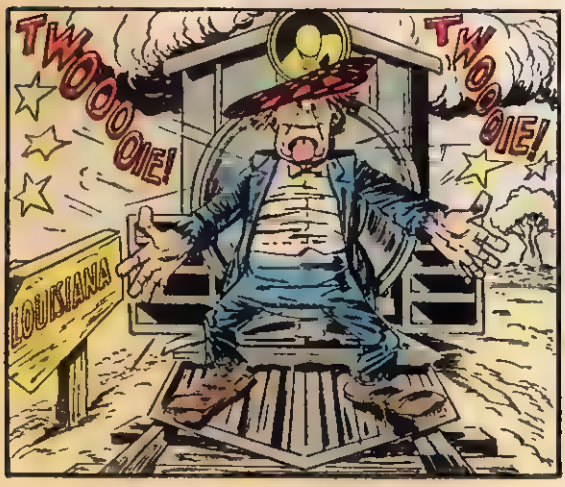
OH, SUSANNAH

A RIOT-RHYTHM EXTRA!

I COME FROM ALABAMA

WITH MY BANJO ON MY KNEE

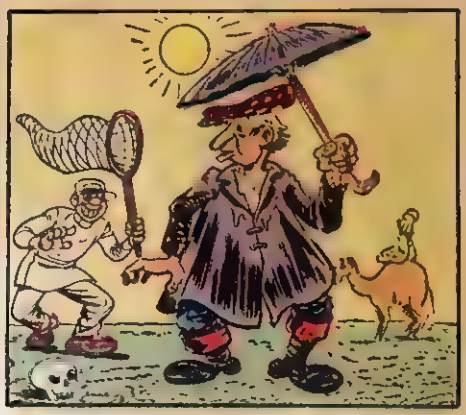
AND I'M GWINE TO LOUISIANA...



MAH SUSANNAH FOR TO SEE...

IT RAINED ALL NIGHT THE DAY I LEFT...

THE WEATHER IT WAS DRY...



THE SUN SO HOT...

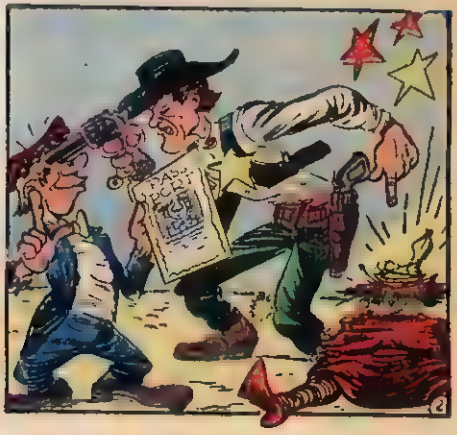
I FROZE TO DEATH...

SUSANNAH DON'T YOU CRY.

OH, SUSANNAH...

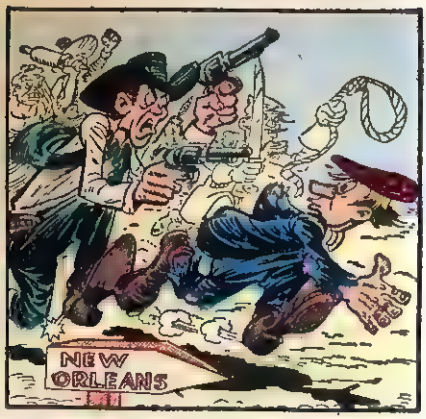
DON'T YOU CRY FOR ME...

'CAUSE I COME FROM ALABAMA..



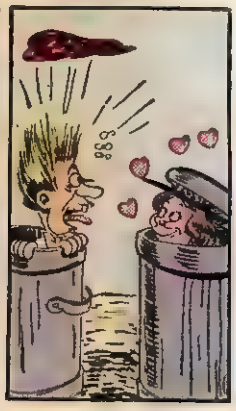
WITH MY BANJO ON MY KNEE...

AND WHEN I GET TO NEW ORLEANS...



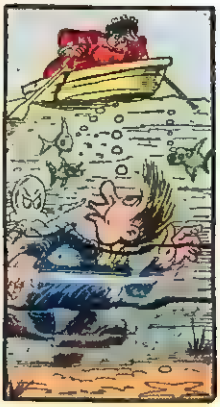
I'LL LOOK ALL ROUND AND ROUND...

AND WHEN I FIND SUSANNAH...

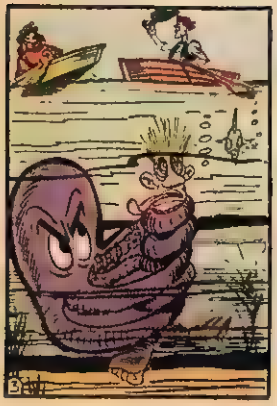


I'LL FALL RIGHT ON THE GROUND...

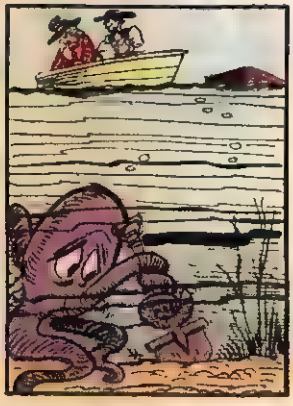
BUT IF I DO NOT FIND HER...



THEN I WILL SURELY DIE...



AND WHEN I'M DEAD AND BURIED...



SUSANNAH DON'T YOU CRY!

CONTINUED

inkwell doesn't make a lethal weapon, come around and meet my boss sometime! Anyway, I got to the outer office, grabbed my hat, and left the building. *Make* news, eh? By golly . . . I'd show the boss I was the best reporter *he* ever had working on his rag! . . . oops, there I go again . . . newspaper, that is!

Now comes the juicy part! No kidding, I didn't know I had that much imagination in me! *Make* news? Wait till you hear! How many guys have *you* ever read about who had the nerve to jump off the Brooklyn bridge? Not many, eh? Well, you should've seen the headlines in our paper the next day!

"World-Universal News Reporter Leaps From Brooklyn Bridge To Save Drowning Kitten!"

What kitten? There *wasn't* any kitten, chum! And did I say it took nerve? Man, I must've been loco in the coconut . . . bats in the belfry . . . off my rocker . . . take your choice! But all I remember is walking across the bridge, mumbling over and over to myself: "*Make* news!" and before I knew it, I was sailing through the air on my way down to the icy waters below! Oh that inkwell-tossing boss of mine sure had powerful powers of persuasion!

Well, anyway, after I got dried out and warmed up in the hospital overnight, I reported at the office the next day, and I noticed that the scowl had begun to soften off the usual sour puss of the boss. Well, if *he* was happy, *I* was happy, I kept telling myself. Anyway, we sold a lot of papers that day!

But what about a big headline for the *next* day's paper? So wait till you hear! Ever been to the zoo in City Park? Ever notice the ferocious lions that glare and growl at the cash customers all day long? Well, *I* noticed them, chum! And when no one noticed *me*, I kinda accidentally on purpose opened one of the cages and stepped aside. That lion must've been waiting for this chance for years, because he was out of that cage in a flash! The spectators saw him walking around loose and started to scream. Time for *me* to go into my act! I sneaked up behind Leo and grabbed his tail. Before he knew what was happening, I had dragged him back to his domicile, shoved him in and slammed the cage door shut. You should've seen the headlines in the paper!

"World-Universal News Reporter Saves Crowd From Ferocious Man-eating Lion!" Crazy, no?

The next day, the boss' scowl was almost gone. A smile began to form around his big fat lips. Lots of papers were sold that day. I almost expected a big bonus by the end of the week!

But alas, all my hopes and plans were doomed to dismal failure, chum! Why? Because the greatest story of them all, that *would* have sold a million copies of the paper, never got into the headlines! *Make* news, he said! So what did I do the day after the lion episode? I had heard about this professor who was building a space ship up at the university, see? I went to visit him. He said the ship was finished and was ready for its test flight to the Moon. Would I volunteer to be the first human being to try it? Would I? Even if it failed, it would make a good headline!

The prof explained the levers and switches to me, wished me good luck, and locked me into the ship. I followed his instructions exactly. The roar was deafening! I closed my eyes and screamed to relieve the pressure on my nervous system! Then I opened them. Man, that space ship sure moved fast! I looked out the window and saw the Earth fast disappearing below me, and the Moon getting closer and closer. Takes time to get from the Earth to the Moon, you know, chum! Well, this is actually the end of my story. I don't mind telling you I'm blazing mad! Why? Here I am heading for the Moon and I hate green cheese! Here I am with the greatest headline in all history . . . the first human being on his merry old way to the Moon, and I can't tell anybody if I'll make it or not, because I'll probably die of old age in this space ship before the journey is over!

"*Make* news!" he said. That inkwell-tossing boss of mine! And all because he wanted to sell more copies of that *rag* he edits! Yeah, that cheap *rag!* I said it . . . and I'm glad!

THE END E-759

IF IT SLIPS...IF IT CHAFES...IF IT GRIPES...THEN

THROW AWAY THAT TRUSS!

Why put up with days . . . months . . . YEARS of discomfort, worry, and fear—if we provide you with the support you want and need? Learn NOW about this perfected truss-invention for most forms of reducible rupture. Surely you keenly desire . . . you eagerly CRAVE to enjoy most of life's activities and pleasures once again. To work . . . to play . . . to live . . . to love . . . with the haunting fear of Rupture lessened in your thoughts! Literally *thousands* of Rupture sufferers *have* entered this *Kingdom of Paradise Regained* . . . have worn our Appliance without the slightest inconvenience. Perhaps we can do as much for you. Some wise man said, "Nothing is impossible in this world"—and it is true, for where other trusses have failed is where we have had our greatest success in many cases! Even doctors—thousands of them—have ordered for themselves and their patients. Unless your case is absolutely hopeless *do not despair.* The coupon below brings our Free Rupture Book in plain envelope. Send the coupon now.

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Think of it! Here's a surprising yet simple-acting invention that helps Nature support the weakened muscles gently but securely, day and night. Thousands of grateful letters express heartfelt thanks for relief from pain and worry,—results beyond the expectations of the writers. What is this invention—how does it work? Will it help me? Get the complete, fascinating facts on the Brooks Air-Cushion Appliance—send now for *free* Rupture Book.

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Rich or poor—ANYONE can afford to buy this remarkable, LOW-PRICED rupture invention! But look out for imitations and counterfeits. The Genuine Brooks Air-Cushion Truss is never sold in stores or by agents. Your Brooks is made up, after your order is received, to fit your particular case. You buy direct at the low "maker-to-user" price. The perfected Brooks is sanitary, lightweight, inconspicuous. Has no hard pads to gouge painfully into the flesh, no stiff, punishing springs, no metal girdle to rust or corrode. It is GUARANTEED to bring you heavenly comfort and security—or it costs you NOTHING. The Air-Cushion works in its own unique way, softly, silently helping Nature support the weakened muscles. Learn what this marvelous invention may mean to you—send coupon quick!

E.E. BROOKS, Inventor

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No . . . don't order a Brooks now—FIRST get the complete, revealing explanation of this world-famous rupture invention, THEN decide whether you want to try for the comfort—the wonderful degree of freedom—the security—the blessed relief thousands of men, women and children have reported. They found the answer to their prayers! And you risk nothing as the complete Brooks is SENT ON TRIAL. Surely you owe it to yourself to investigate this no-risk trial. Send for the facts now—today—hurry! All correspondence strictly confidential.

FREE! Latest Rupture Book Explains All!

SENT YOU IN PLAIN ENVELOPE **JUST CLIP and SEND COUPON** ➡

Brooks Appliance Co., 355-A **State St., Marshall, Mich.**

PROOF!

(In our files we have over 56,400 grateful letters like these)

THANKS FROM HAPPY FATHER

"I want to *thank* you very much for what your *wonderful* belt has done for my boy. He had a bad rupture. The very day we received the Appliance I put it on and that was the end of my troubles with his pain and crying. He has not worn it for about a year now."—Otto F. Blan, 1500 N. Church, Belleville, Ill.

SOFT BALL PLAYER A BROOKS BOOSTER

"I ordered an Appliance some time back and it really does the job. I'm 38 years old, weight 200 lbs. Play 3rd base on our Soft Ball team. I really give the belt a real test. Thought I would have to give up my ball playing but not now with your rupture belt. Most people won't believe I have a rupture."—Wilbur Merritt, General Mdse., Jacob, Ill.

"IT'S TOPS"

"Words cannot express my feeling towards my Appliance. The minute I put it on, my first words were, 'It's Tops!' I hope another who suffers from such agony of a rupture could take my advice and get a Brooks Air Cushion Appliance."—Jack Bonnier, R1, Box 54A, Lafayette, La.

WITHIN 24 HOURS

THIS COUPON WILL BRING YOU FULL INFORMATION ON AN APPLIANCE, CUSTOM MADE FOR YOU COSTING LESS THAN $10

(Sometimes several dollars less)

BROOKS APPLIANCE CO.
355-A State St., Marshall, Mich.

Without obligation, please send your FREE BOOK on Rupture, PROOF of Results, and TRIAL OFFER—all in plain envelope.

Name _____

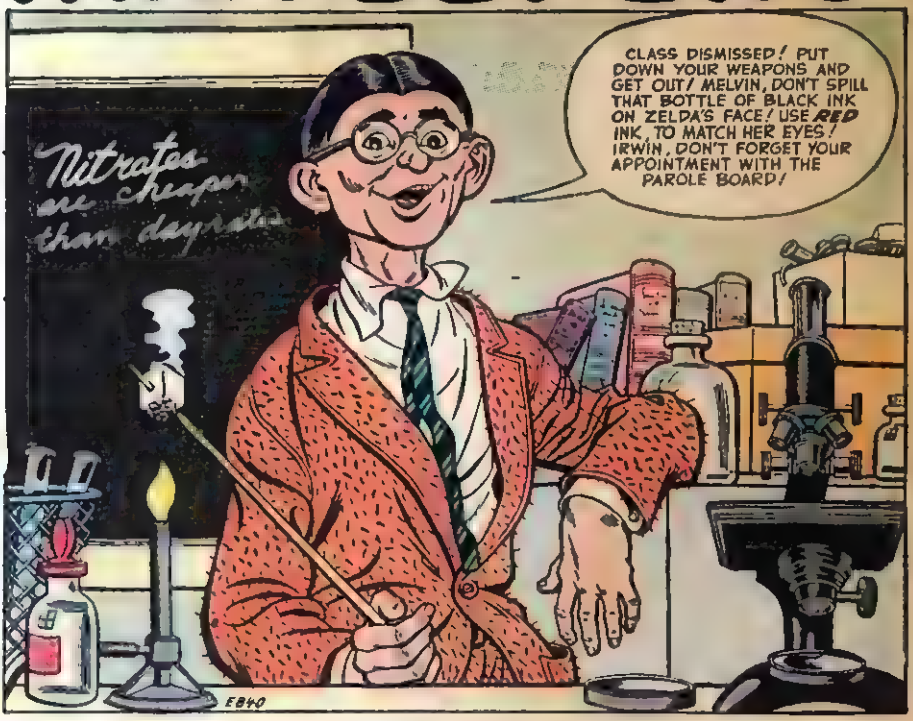
Street _____

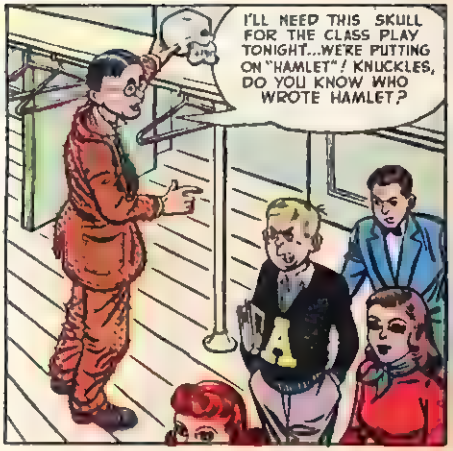
City _____ State _____

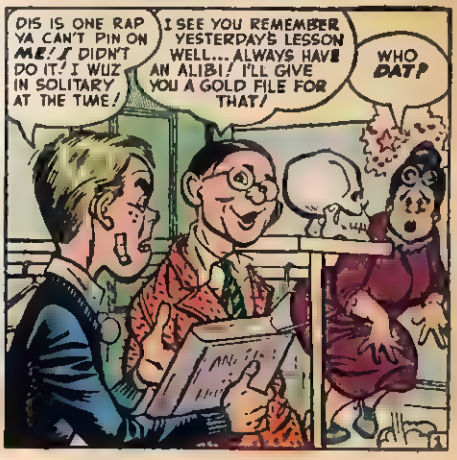
State whether for Man ☐ Woman ☐ or Child ☐

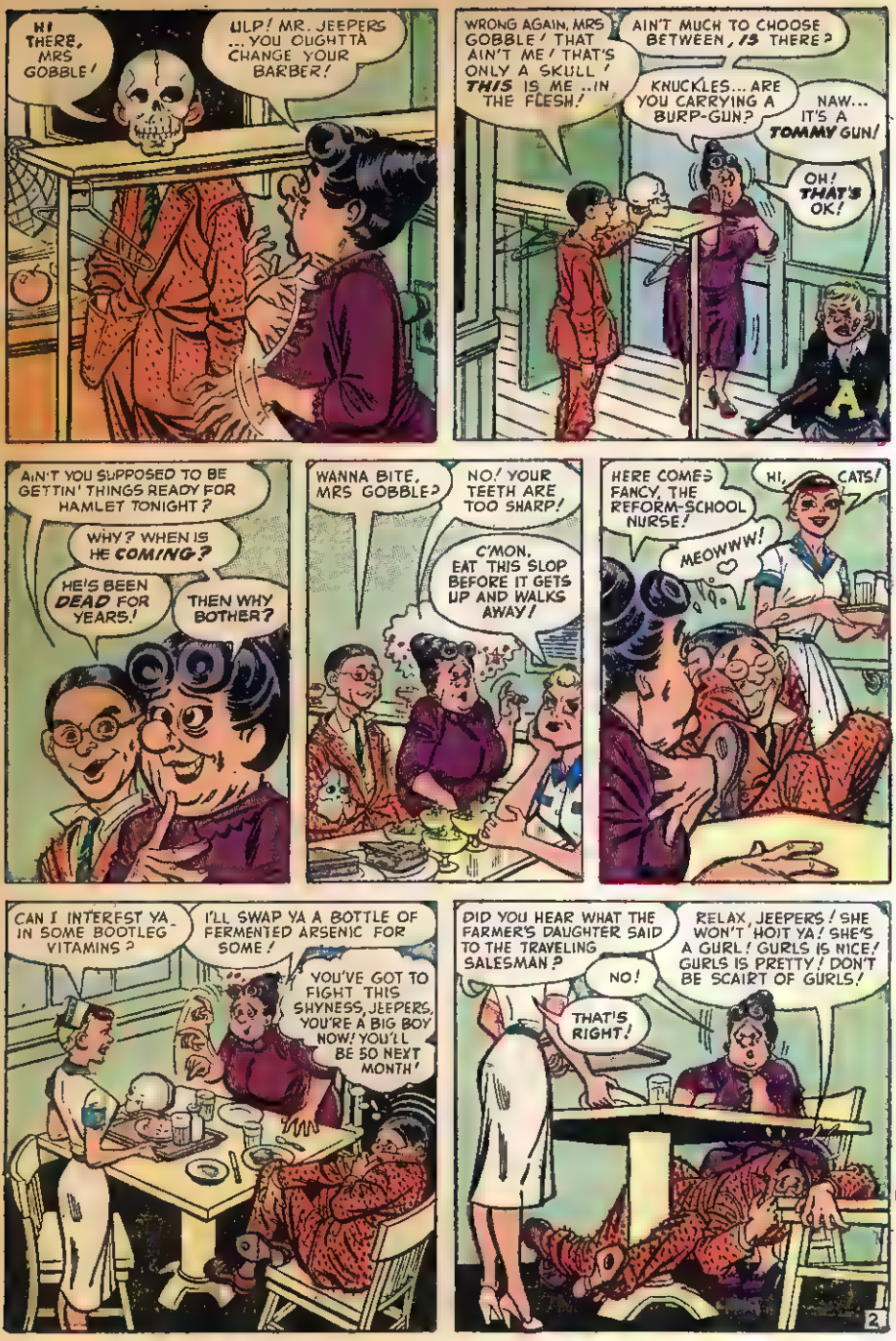
HERE HE IS... THE PRIDE OF THE CENTERVILLE ABNORMAL REFORM SCHOOL AND MARCHING SOCIETY... THE SPLINTER IN THE BOARD OF EDUCATION...

MR. JEEPERS

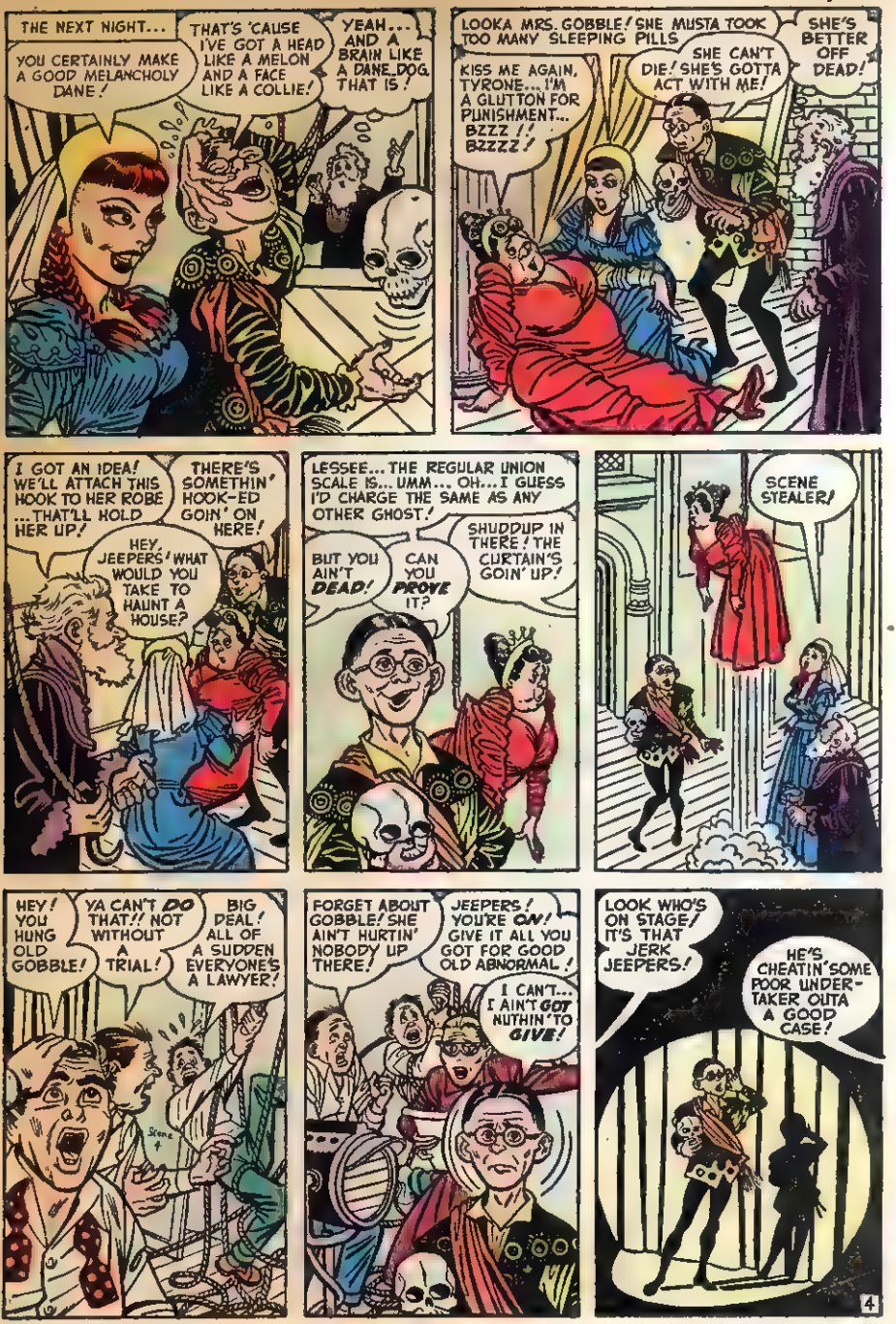

Nitrates are cheaper than dayrates
CLASS DISMISSED! PUT DOWN YOUR WEAPONS AND GET OUT! MELVIN, DON'T SPILL THAT BOTTLE OF BLACK INK ON ZELDA'S FACE! USE RED INK, TO MATCH HER EYES! IRWIN, DON'T FORGET YOUR APPOINTMENT WITH THE PAROLE BOARD!
EB40




DIS IS ONE RAP YA CAN'T PIN ON ME! I DIDN'T DO IT! I WUZ IN SOLITARY AT THE TIME!
I SEE YOU REMEMBER YESTERDAY'S LESSON WELL... ALWAYS HAVE AN ALIBI! I'LL GIVE YOU A GOLD FILE FOR THAT!
WHO DAT?


HI THERE, MRS GOBBLE!
ULP! MR. JEEPERS ... YOU OUGHTTA CHANGE YOUR BARBER!
WRONG AGAIN, MRS GOBBLE! THAT AIN'T ME! THAT'S ONLY A SKULL! THIS IS ME ..IN THE FLESH!
AIN'T MUCH TO CHOOSE BETWEEN, IS THERE?
KNUCKLES... ARE YOU CARRYING A BURP-GUN?
NAW... IT'S A TOMMY GUN!
OH! THAT'S OK!
AIN'T YOU SUPPOSED TO BE GETTIN' THINGS READY FOR HAMLET TONIGHT?
WHY? WHEN IS HE COMING?
HE'S BEEN DEAD FOR YEARS!
THEN WHY BOTHER?
WANNA BITE, MRS GOBBLE?
NO! YOUR TEETH ARE TOO SHARP!
C'MON, EAT THIS SLOP BEFORE IT GETS UP AND WALKS AWAY!
HERE COMES FANCY, THE REFORM-SCHOOL NURSE!
HI, CATS!
MEOWWW!
CAN I INTEREST YA IN SOME BOOTLEG VITAMINS?
I'LL SWAP YA A BOTTLE OF FERMENTED ARSENIC FOR SOME!
YOU'VE GOT TO FIGHT THIS SHYNESS, JEEPERS, YOU'RE A BIG BOY NOW! YOU'LL BE 50 NEXT MONTH!
DID YOU HEAR WHAT THE FARMER'S DAUGHTER SAID TO THE TRAVELING SALESMAN?
NO!
THAT'S RIGHT!
RELAX, JEEPERS! SHE WON'T HOIT YA! SHE'S A GURL! GURLS IS NICE! GURLS IS PRETTY! DON'T BE SCAIRT OF GURLS!
2

STEP ASIDE, SLAVES! MAKE WAY FOR THE PRINCIPAL OF CENTERVILLE REFORM SCHOOL AND MARCHING SOCIETY!
HI, WARDEN!
I THOUGHT YOU WERE AT THE EXECUTION!
NO... WE DECIDED NOT TO HANG JONES!
HOW NICE!
WE GAVE HIM THE HOT SEAT INSTEAD!
HOW KIND OF YOU! HE ALWAYS SAID HE NEEDED ANOTHER CHAIR IN HIS HIDEOUT!
YOU'RE GONE, KID!
MRS GOBBLE... CAN I PLAY HAMLET TONIGHT? HUH? C'N I? EH? MAY I? I ALWAYS WANTED TO PLAY HAMLET!
SURE! HOW DO YOU PLAY IT?
THAT OLD BIRD-BRAIN THINKS IT'S A GAME LIKE SCRABBLE!
WHAT KIND OF A GAME IS IT?
AND I'D LIKE YOU TO BE MY LEADING LADY!
YOU WOULD?!! MMFFF! I COULD KISS YOU FOR THAT!
HEY! I SAID THAT!
LEAVE HER ALONE! SHE KNOWS WHAT SHE'S DOIN'!
THIS KID'S GOTTA GO! SHE'S MAKIN' TOO MUCH OF A PLAY FOR THE MEN!
C'MON, MRS. GOBBLE, IT'S TIME FOR YOUR LITTLE LIVER PILL!
SHE HASN'T GOT A LITTLE LIVER!
NO, I COME FROM A FAMILY OF LONG LIVERS!
JUST TAKE ONE PILL IN A GLASS OF WATER FOLLOWED BY A WARM BATH!
I'LL DRINK THE GLASS OF WATER BUT HOW WILL I EVER GET THE WARM BATH DOWN!
SPEAKING OF LIVER PILLS, YOU PILL PUCKER UP THOSE LIVER LIPS!
SAY... YOU OUGHTTA PUT ON SOME WEIGHT! CAN'T EVEN FEEL YOUR LIPS!
SMACK!
3


THE NEXT NIGHT...
YOU CERTAINLY MAKE A GOOD MELANCHOLY DANE!
THAT'S 'CAUSE I'VE GOT A HEAD LIKE A MELON AND A FACE LIKE A COLLIE!
YEAH... AND A BRAIN LIKE A DANE DOG, THAT IS!
LOOKA MRS. GOBBLE! SHE MUSTA TOOK TOO MANY SLEEPING PILLS
KISS ME AGAIN, TYRONE... I'M A GLUTTON FOR PUNISHMENT... BZZZ!! BZZZZ!
SHE CAN'T DIE! SHE'S GOTTA ACT WITH ME!
SHE'S BETTER OFF DEAD!
I GOT AN IDEA! WE'LL ATTACH THIS HOOK TO HER ROBE ...THAT'LL HOLD HER UP!
THERE'S SOMETHIN' HOOK-ED GOIN' ON HERE!
HEY, JEEPERS! WHAT WOULD YOU TAKE TO HAUNT A HOUSE?
LESSEE... THE REGULAR UNION SCALE IS... UMM... OH... I GUESS I'D CHARGE THE SAME AS ANY OTHER GHOST.
BUT YOU AIN'T DEAD!
CAN YOU PROVE IT?
SHUDDUP IN THERE! THE CURTAIN'S GOIN' UP!
SCENE STEALER!
HEY! YOU HUNG OLD GOBBLE!
YA CAN'T DO THAT!! NOT WITHOUT A TRIAL!
BIG DEAL! ALL OF A SUDDEN EVERYONE'S A LAWYER!
FORGET ABOUT GOBBLE! SHE AIN'T HURTIN' NOBODY UP THERE!
JEEPERS! YOU'RE ON! GIVE IT ALL YOU GOT FOR GOOD OLD ABNORMAL!
I CAN'T... I AIN'T GOT NUTHIN' TO GIVE!
LOOK WHO'S ON STAGE! IT'S THAT JERK JEEPERS!
HE'S CHEATIN' SOME POOR UNDER-TAKER OUTA A GOOD CASE!
4

I'M GETTIN' TIRED O'HOLDIN' GOBBLE UP THERE! HOW ABOUT GIVIN' ME A HAND?
I CAN'T! BOTH O'MINE ARE ATTACHED! YUK! YUK! OH, MARVIN... WHY AIN'T YA ON TELEVISION!
Script
I WISH YOU WUZ ON TELEVISION ...SO WE COULD SHUT YA OFF!
HEY, GOBBLE.-- GET LOST, WILL YA? YOU'RE CRABBIN' MY ACT! IF I NEED YA, I'LL WHISTLE!
I ONCE HEARD YOU WHISTLE! I'D RATHER JUST HANG HERE!
IF I GOTTA HANG UP HERE, LET'S DO A PLAY WITH A PART FOR AN ANGEL SO IT SHOULDN'T BE A TOTAL LOSS!
YOUR SKULL'S UNDER YOUR ARM, STUPID!
IT'S BEEN DEAD FOR YEARS, AND IT STILL LOOKS BETTER THAN HIS OWN!
ANYBODY OUT THERE SEE MY SKULL? I HAD IT A MINNIT AGO!
FOR THIS I GAVE UP HOWDY DOODY?
OWIN' IT'S AWFUL! GOBBLE'S ROPE IS BREAKIN'!
I CAN'T STAND WATCHIN' HER FALL! WHAT'LL I DO?
SHUT YOUR EYES!
HERE SHE COMES!
SPEEDY LITTLE RASCAL, AIN'T SHE?
AT LEAST THIS IS THE FIRST TIME HAMLET HAS HAD SUCH A HAPPY ENDING!
HAPPY ENDING?
SURELY, EVERYBODY'S GLAD IT'S OVER... INCLUDING MR. JEEPERS... THAT'S ME!!
5

SKINNY

MEN ARE OFTEN ASHAMED TO STRIP FOR SPORTS OR FOR A SWIM!

GIRLS ARE NOT ALLURING AND DON'T HAVE EYE-CATCHING CURVES!

CHILDREN WHO WON'T EAT AND ARE UNDER-WEIGHT, OFTEN CALLED SKINNY!

Now at last More-Wate plan that puts firm, attractive pounds and inches on your body, chest, arms and legs.

GAIN MORE WEIGHT IN 10 DAYS OR YOUR MONEY BACK!

Amazing New Way developed by modern medical science to put on weight on lean bodies. **Guaranteed** to give you up to an **extra pound a day! Or your money back!** Why should you dread going to parties and socials, simply because you look scrawny and spindly? Why ever feel self-conscious about your body again? If you're **underweight*** . . . or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can **put on up to a pound a day** of **attractive weight** without exercise . . . dangerous drugs . . . or special diet . . . and more quickly, more easily than you ever dreamed possible . . . with MORE-WATE. MORE-WATE contains no dangerous drugs . . . you **eat it like candy!** Yet . . . if you were to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain 4-way MORE-WATE tablets . . . a full 10 days' supply . . . for just $1.00 or a 30 day supply for only $2.98, plus a 10 day supply free, with an absolute money-back guarantee! Yes, try MORE-WATE for TEN DAYS . . . and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose . . . and **weight to gain!** Act now! Stop being the guy or the gal that everyone calls "skinny." Stop being the guy or the gal who dreads summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wall-flower, because you have a figure like a broomstick! **Gain more weight!**

10-DAY SUPPLY ONLY $1.

The 4-way MORE-WATE tablets are **unconditionally guaranteed** to put on weight . . . or it doesn't cost you a penny! MORE-WATE is a **delicious**, full strength, 4-way tablet . . . that combines not just one . . . or two . . . but 4 of the most amazing aids for **gaining weight** known to medical science. MORE-WATE is not a liquid . . . not a powder. It's **delicious, pleasant-tasting tablet!** It contains vitamin B-12 . . . the **amazing red vitamin doctors** give many **underweight patients in hospitals** . . . It contains Iron that helps correct iron deficiency, anemia and builds rich, red blood. It contains appetite-building vitamin B-1 . . . and it contains nutritious easily assimilated malt, the amazing ingredient that helps your body turn much of the food you eat into **well rounded flesh** instead of being wasted. **That's the secret of putting on weight.** Now you can help your food to **add new pounds** to your **arms, chest, hips, thighs,** and **legs.** Now you don't have to be skinny . . . or afraid to be seen socially and be ashamed of your figure! **You must achieve the figure you want . . .** or **don't pay anything.** Act now!

Not one child yet has failed to go for and ask for more MORE-WATE tablets! Stop worrying about children not eating enough, give them MORE-WATE tablets—it stimulates their appetite . . . they eat it like candy!

SENSATIONAL 10-DAY TEST!

Mail the coupon now! Test the amazing MORE-WATE tablet plan for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have gained weight and look better you pay nothing!

MAIL THIS NO RISK TRIAL COUPON NOW!

MORE-WATE CO., Dept. 283
318 Market Street, Newark, N. J..
Just mail us your name and address, and $1.00 cash, check or money order. You will receive a 10 day supply of MORE-WATE tablets and plan, **postage prepaid.**

☐ Send me 30 day supply plus an extra 10 day supply (that's a 40 day supply) for $2.98. I understand that if I am not delighted with MORE-WATE tablets and plan, I can return the 30 day supply in 10 days for full purchase price refund, and keep the 10 day supply without charge.

NAME _____ ADDRESS _____

CITY _____ STATE _____

SENT ON APPROVAL—MAKE AMAZING 10-DAY TEST

DO YOU NEED MONEY?

NOEL DELUXE FEATURE CHRISTMAS ASSORTMENT
21 luxurious cards—including satin "puff", gold bronzing, red velvet, lovely embossing

FUN A-PLENTY CHRISTMAS COMIC ASSORTMENT
Novel animated cards with original cut-outs, pop-outs, unique folds and novelty attachments—including jingle bells and 3-D glasses

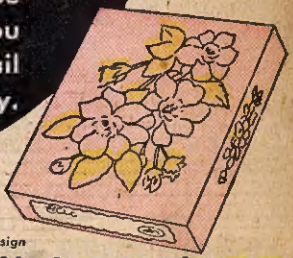
DELUXE CHRISTMAS GIFT WRAPPING ENSEMBLE
20 large multi-color 20"x30" sheets in a fascinating variety of designs—plus matching seals and gift tags

$35.00 IS YOURS

for selling only 50 boxes of our 300 Christmas card line. And this can be done in a single day. Free samples. Other leading boxes on approval. Many surprise items. It costs you nothing to try. Mail coupon below today.

BIBLE TEXT CHRISTMAS ASSORTMENT
Richly decorated religious cards with Scripture Text quotations

PANSY REMEMBRANCE STATIONERY ENSEMBLE
Charming Pansy design, dainty scalloped borders, ribbon tied



FAVORITE ALL OCCASION ASSORTMENT
Exquisite Birthday, Get Well cards of unusual beauty and design

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

FREE SAMPLES
PERSONALIZED CHRISTMAS CARDS and STATIONERY

Mail This Coupon Today

CHEERFUL CARD COMPANY
Dept. 29, White Plains, New York

Please rush samples and full details of your easy money-making plan.

Name_____

Address_____

City_____ State_____

CHEERFUL CARD COMPANY, Dept. 29, White Plains, New York

Boys! Girls! Mothers! Dads!

TAKE 'EM FREE!

100 STAMPS!

ALL DIFFERENT—FROM EVERY CORNER OF THE GLOBE!

Start NOW to Enjoy The Hobby of Presidents and Kings with These 100 Colorful Stamps!

YOURS FREE—100 fascinating stamps from all over the earth! Each stamp is *different*. Each worth *real money*. Each has been carefully soaked free from paper. The Total Price—in Standard Catalog—is guaranteed to be AT LEAST $2.00—yet, they are YOURS FREE!

And that's not all! These 100 stamps have NOT been sorted out as to value . . . so there's no telling *what valuable* stamps you may find among them!

Get Started on The Most Fun-Filled Hobby in The World — FREE

STAMP Collecting opens up new worlds of fun and adventure to you. Practically everything that exists upon, above, and below the earth, sea, and sky is represented in one stamp or another. Airplanes, sun, moon, and stars. Tropic Jungles, fierce beasts, canals, rivers, and mountains. Great Generals, Athletes, Kings, and Explorers!

More People Get Stamps from LITTLETON than from Any Other Concern in The World

Yes, the whole world and its wonders are waiting for you—on these fascinating little things we call stamps. No wonder so many successful people—presidents, kings, movie stars—collect stamps! And now you can get started on this wonderful hobby with 100 exciting and colorful stamps from every corner of the world—ALL yours ABSOLUTELY FREE!

MAIL COUPON NOW!

Mail coupon AT ONCE to get the 100 DIFFERENT STAMPS from all over the world—PLUS the famous BERLIN BEAR STAMP—FREE. We'll also include a FREE copy of our "How to Collect Stamps"—how to trade them, know their value, etc.—plus other interesting offers for your inspection. But hurry! The supply is limited. And this offer is going to be snapped up like hot cakes. So rush coupon—with 10¢ in postage to help cover postage and handling RIGHT AWAY. If coupon has been used, write and mail 10¢ *direct* to: LITTLETON STAMP CO., Dept. MCG 8, Littleton, N.H.

Also FREE!

If You Act At Once!

PRIZED BERLIN BEAR STAMP!

Famous Red Russian Bear Stamp issued as propaganda to show Russians rebuilding war-torn Berlin. This stamp much sought after! FREE while the supply lasts if you rush coupon for your 100 FOREIGN stamps—FREE—AT ONCE!

LITTLETON STAMP CO.
Dept. MCG 8 Littleton, N. H.

Please send me—FREE—100 DIFFERENT STAMPS from all over the world, PLUS the famous BERLIN BEAR STAMP, and FREE copy of "How to Collect Stamps." I enclose 10¢ to help cover actual postage and handling costs.

Name.....
(Please PRINT)

Address.....

City.....State.....

For a Cool, Comfortable SLENDERIZED APPEARANCE TRY NEW BIKINI STYLE

ABDO-SLIM

Now, step into the BIKINI ABDO-SLIM* and be slender under the briefest outerwear — yes, even under the scantiest swim suit. *Instantly* your tummy is flattened — you feel and look better — *slimmer!* BIKINI ABDO-SLIM works on the V-Uplift supporting principle. This V-shape supporting idea lifts and pushes in the extended abdomen. Makes it flat and smooth. Where other foundation garments show too much, BIKINI ABDO-SLIM, with the V-Uplift supporting principle *instantly* gives a flattened front but no-one can tell you have it on! Now, slacks, shorts and dresses *really* look flat and smooth on you. Try ABDO-SLIM* 10 days at no risk. Mail the coupon now!

THE SECRET OF ABDO-SLIM'S FLATTENING SUPPORT

Clasp your hands in the shape of a V and place hands against the dropped and bulging abdomen. Now, with the V shaped hands, push up and in! Feel good? Stomach bulge flattened? That's how BIKINI ABDO-SLIM will make you feel and look! Send for ABDO-SLIM now for 10 days' free trial

TRY the Bikini ABDO-SLIM for ten days. You risk nothing. We guarantee satisfaction or there will be no cost.

ONLY $2.98

PERFECT UNDER THE BRIEFEST OUTERWEAR

TEN DAY TRIAL COUPON

WARD GREEN CO.
113 West 57th St., N. Y. 19, Dept. B-168

Rush my Bikini ABDO-SLIM in PLAIN WRAPPER ON APPROVAL by return mail. If not thrilled with results, I may return in 10 days for immediate refund of purchase price.

MY WAIST MEASURE IS _____ INCHES

☐ Send C.O.D. I'll pay Postman plus postage.
☐ I enclose $2.98 (Ward Green Company pays postage).

NAME _____

ADDRESS _____

CITY _____ ZONE ____ STATE _____